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## **ICCU Opens Downtown Mt. Pleasant Branch**

*Mt. Pleasant, MI* -- In 1958 when Isabella Community Credit Union (ICCU) opened its first office in downtown Mt. Pleasant, 82 member-owners made deposits and obtained loans from inside a board member's kitchen.

In 2012, ICCU will return to downtown Mt. Pleasant, opening a full-service branch office at the corner of Broadway and Main. The doors to the new downtown branch of Isabella Community Credit Union are scheduled to open for business on Tuesday, January 3<sup>rd</sup> at 9:00 a.m. to serve the community.

“When an opportunity presented itself for ICCU to expand its branch operations,” said President/CEO Jay Anders, “the Board of Directors made a decision to lease the vacant bank facility.” For more than 100 years, a handful of banks have operated in the town center, including the historical Exchange Savings Bank. “This is the first time a credit union will be located on the corner of Main and Broadway,” said Anders. “ICCU is honored to open its doors to the community as a financial cooperative.”

President/CEO Jay Anders explained, “When we signed the lease, the intention was to open the doors on the first business day of the New Year.” Anders added, “We hired local professionals to complete the project, and in-keeping with our five decades of support for this community, we purchases supplies locally whenever possible.” The new downtown branch will be the fourth Mt. Pleasant location for the credit union. Existing ICCU offices include a branch on West M-20/Remus Road and main office on Isabella Road, along with an educationally-focused Student-Run Credit Union located inside the Mt. Pleasant Area Technical Center at MPHS.

According to ICCU Board Chairman and volunteer, Dr. Dale Gust, ICCU's branch will offer “teller and lending services, along with safe deposit boxes for rent and

a walk-up ATM on Main Street.” “ICCU is pleased to offer another downtown ATM,” says Gust, which is free to credit union members as part of a nation-wide cooperative partnership with the CO-OP Network.

A grand opening celebration will be held on Tuesday, January 24<sup>th</sup> from 5 p.m. to 7 p.m. The official ribbon cutting will be conducted by the Chamber of Commerce at 6:00 p.m. The community is invited to attend and tour the facility located at the corner of Broadway and Main in downtown Mt. Pleasant, MI.

*Isabella Community Credit Union (ICCU) is a financial cooperative serving member-owners in the counties of Clare, Gratiot, Gladwin, Isabella, Mecosta, Midland, Montcalm and Osceola. To learn more, click on [www.ICCUonline.com](http://www.ICCUonline.com).*

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